The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions.

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ORACLE

Enterprise Linux usage & ULN

21st May2007 LUGOD meeting

Agenda

- How are Oracle and it's customers and partners using Linux?
 - (data points to help convince the pointy haired bosses to use linux.)
- What is the difference between Enterprise Linux and Unbreakable Linux?
- Why do customers care ?
- Dealing with the FUD

Oracle's Investment in Linux

- 1998 Oracle first commercial database on Linux
 - Other ISV's then began porting their applications to Linux
- 1999 Investments in multiple Linux startups
 - Red Hat, Miracle Linux, VA Linux
- 2002 Contributes cluster file system to Linux
 - Key enabling technology for high-performance Linux grids
 Unbreakable Linux program
 - Oracle commits to fix Priority 1 Linux Bugs
 - Oracle gives Free Linux patches to customers and vendors
- 2004 Oracle sponsors Linux security certification
 - Linux gets certified by government for use in secure systems

Oracle's Linux Contributions

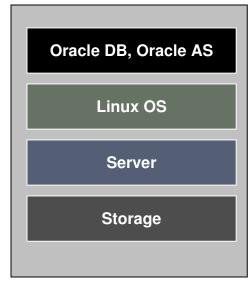
- Dedicated Linux development team
- Our code is accepted into mainline kernel
- Oracle Cluster File System 2
- Significant focus on real-world testing
- The Linux Foundation board member
- Licensee of Open Invention Network (OIN)

Committed to working with the Linux Community

Oracle Validated Configurations

Pre-tested, validated, and supported architectures, including

- Software, hardware, storage and networking components
- Best practices for deployment
- 'Real world' testing of complete stack

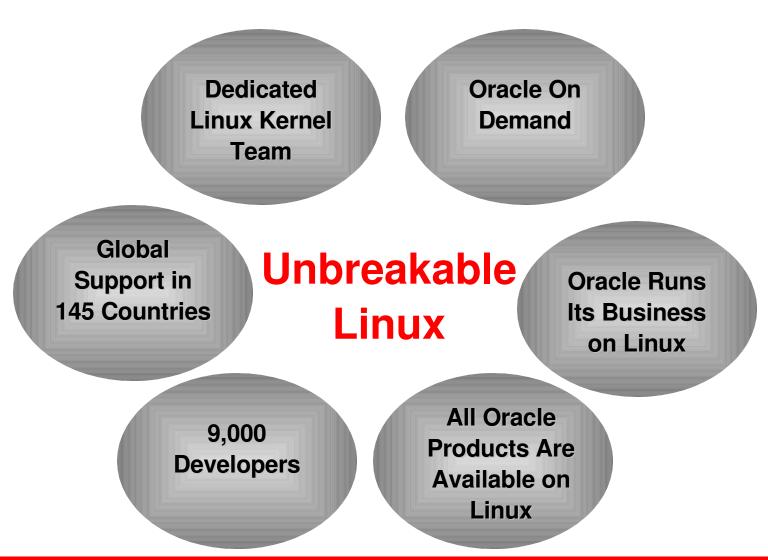


Oracle Validated Configurations offer faster Linux deployments while lowering infrastructure costs

Internal Use at Oracle

- Oracle Enterprise Linux is the base development platform
 - More than 9,000 developers use Linux
- Key internal systems run on Linux
 - More than 10,000 servers run Linux
 - Oracle.com
 - Oracle Files Online
 - Oracle demo systems
 - Oracle financial systems
 - Oracle development organization
 - Oracle On Demand

Linux: Oracle's Choice



Customer Momentum

- Large-scale adoption of Oracle Unbreakable Linux
 Support in many major industries and all sizes:
 - Financial Services, Banking, Manufacturing, Healthcare, Communications, Retail, Technology. Education and other industries
 - Organizations of all sizes, from SMB customers to large multinational corporations
 - Customers located throughout all regions worldwide—North America, EMEA and APAC

Customer Examples

- Yahoo!
- Diebold
- Raley's
- IHOP
- GlobeCast (France Telecom)
- Timex
- Stanford University
- Mutual Materials
- Replacements Ltd.
- Hays Medical Center

- Fulcrum Analytics
- The Cobalt Group
- Stuart Maue
- Powell Industries
- New York State Insurance Department
- Deservet Power
- Stemilt Growers
- The Gem Group
- Vcommerce

Oracle On Demand Data Center Runs Oracle Enterprise Linux



- More than 450 customers
- 10,000 servers
- 3.5 Petabytes storage
- 64-bit Linux

Partner Endorsements

































Enterprise Linux Vs Unbreakable Linux

- Open source software; not a new Linux distribution
- Terminology
 - Enterprise Linux = Software
 - Unbreakable Linux = Support Program
- Tracks Red Hat product releases
- Freely available source and binaries
- x86 and x86-64 (AMD and Intel) architectures
 Making Linux Better

Oracle Unbreakable Linux Support

- Support for the Linux Operating System
- Available to any customer; not just Oracle users
- Dedicated development, test, and delivery teams
- Backed by world's largest software support team
- Ready 24x7 in 145 countries and 27 languages
- Enterprise-Quality Support At Lower Price

Support Levels

- Network Support
 - Access to Unbreakable Linux Network software and updates
- Basic Support
 - Software and updates
- New! ◆ Management Pack for Linux
 - Log service requests via Web or phone, 24x7
 - Premier Support
 - Software and updates
 - Management Pack for Linux

 - Log service requests via Web or phone, 24x7
 - Backport of fixes to currently supported software versions
 - Lifetime support

Equal to Oracle's Database Support

Unbreakable Linux Network (ULN)

- linux.oracle.com
- Updates, bug fixes, and security fixes
- Access via up2date and Web browser
- Errata mailing list
- Search packages
- Download packages
 - Binary and source
- Manage channel subscriptions
- See how current your registered servers are



Why Do Customers Care?

- Enterprise-quality support for Linux
 - Timely bug fixes
 - ◆ 24x7, global support
 - Access to large scale organization
 - Same quality of support as the Oracle Database
- Lower price
- Complete support for the complete software stack
 - Seamless interoperability with database and applications; skills to diagnose issues across the stack
- Single point of contact for support
 - No finger pointing

Linux Support Experience – Since 2002

- Dedicated Linux support team
- Since 2002 have been supporting Linux OS for customers running Oracle software
- Until the launch of new program in October 2006, Oracle provided Free Priority 1 (P1) bug fixes if customer has a support contract with Red Hat or SuSE

Switching to Unbreakable Linux Support

- Switch to Oracle Linux support in just minutes
 - Purchase support
 - Download Oracle's up2date linux.oracle.com
 - Run 'up2date –register' to create an account using your CSI number for Linux support
 - System will be registered with the Unbreakable Linux Network. up2date will now download updates built by Oracle.

Why Is Oracle Providing Linux Support?

- Customers are demanding enterprise-quality support at lower price
 - Timely bug fixes
- Linux is strategic to Oracle's future
 - We sell a lot of our software running on Linux
 - Linux provides an open standards alternative
- Oracle understands enterprise support
 - More than 30 years supporting enterprise customers
 - Efficient, low cost provider of enterprise support

Dealing with the FUD

- Highest code quality
 - Same code base as Red Hat; fully compatible
 - Significant additional quality testing
 - http://www.oracle.com/technologies/linux/el4cert-ds.pdf
- Not forking Linux
 - Fully committed to maintaining compatibility with RHEL
 - Compete on superior support not on product differentiation
 - Contribute product enhancements to upstream developer communities
- Partner ecosystem is growing
 - Infrastructure vendors on board
 - Engaged with major ISVs
 - No re-certification necessary

Resources

- Linux Engineering Team & FOSS resources oss.oracle.com
- OTN Linux Technology Center oracle.com/technology/linux
- Enterprise Linux download edelivery.oracle.com/linux
- Purchase Enterprise Linux Support oraclestore.oracle.com/linux
- Unbreakable Linux Network (ULN) linux.oracle.com

