Linux Users' Group of Davis

presents a free presentation by

Joseph Arruda, Senior Product Manager, Sugar CRM

"SugarCRM and Open Source"

Explorit Nature Center 3141 5th Street Davis, CA	Monday, February 18st 7:00pm – 9:00pm Free / Open to the public

How does an open source-friendly business like SugarCRM release its source code, consume 3rd-party code, and use code review tools like BlackDuck with continuous integration?

About the Speaker: Joseph Arruda is Senior Product Manager at SugarCRM, focusing on mobile and cloud-based initiatives for both outward bound products and internal tools. He has been described as an open source geek, a policy wonk, and even a bit of a creative illustrator. (Joe was also in attendance at LUGOD's second-ever meeting, in January 1999.)

About SugarCRM: SugarCRM produces a customer relationship management (CRM) system that is available in both open source and commercial applications. SugarCRM's functionality includes sales-force automation, marketing campaigns, customer support, collaboration, mobile CRM, social CRM and reporting. Created as an open source project in April 2004, and founded as a company in June of the same year, SugarCRM is currently headquartered in Cupertino, California. It was named one of the 10 most successful open source projects in 2012 by Network World Magazine.

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